Are there any limitations to using bulk for Marketo?

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When using bulk to upload records, Marketo supports only upsert functionality (`createOrUpdate`). If you want to only create but not update records, include `bulkUploadRecordSize` in the metaData passed with the bulk request. Where `bulkUploadRecordSize` is the number of records (up to 300) in the upload.

Requests that specify `bulkUploadRecordSize` can quickly use up API rate limits. See Should I be concerned about rate limits? for more.

Here's an example: