

Marketo: Error Handling for Failure to Create Duplicate Leads

Last Modified on 01/30/2019 2:29 pm EST

Question: Is there any error handling for failure to create duplicate leads in Marketo?

Answer: No. When an attempt to create a Lead through either `POST /leads` or a bulk upload fails due to duplicate field constraints, the response body includes no information to describe the offending record other than a generic provider message. Unfortunately, Marketo does not return the offending Lead ID when duplicates are encountered. Although not explicitly documented by Marketo, the [Marketo documentation](#) confirms that the examples of error 1005 ("Lead already exists") does NOT include a record/lead ID in the response and the duplicate records are simply 'skipped'.

Due to this Marketo limitation the `/leads` resource and bulk upload to the leads object do not provide error handling details in the response body when a failure to create duplicate leads is encountered.
