

# Facebook Lead Ads Authenticate a Connector Instance

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You can authenticate with Facebook Lead Ads to create your own instance of the Facebook Lead Ads connector through the UI or through APIs. Once authenticated, you can use the connector instance to access the different functionalities offered by the Facebook Lead Ads platform.

## Authenticate Through the UI

Use the UI to authenticate with Facebook Lead Ads and create a connector instance. Because you authenticate with Facebook Lead Ads via OAuth 2.0, all you need to do is add a name for the instance. After you create the instance, you'll log in to Facebook Lead Ads to authorize SAP Cloud Platform Open Connectors to access your account. For more information about authenticating a connector instance, see [Authenticate a Connector Instance \(UI\)](#).

After successfully authenticating, we give you several options for next steps. [Make requests using the API docs](#) associated with the instance, [map the instance to a common resource](#), or [use it in a formula template](#).

**Note:** SAP Cloud Platform Open Connectors has introduced a new parameter 'Account Version Element Config' that is required to authenticate with the Facebook Lead Ads connector. Its default value is set to version **v5.0**. This is also the minimum version required to support the new resource `ad-account`.

## Authenticate Through API

Facebook Lead Ads is a platform to capture leads in Facebook ads. When you provision an instance, your app will have access to the different functionality offered by Facebook Lead Ads.

### Step 1. Get Connectors OAuth Information

- HTTP Header: None

- HTTP Verb: GET
- Request URL: /elements/{keyOrId}/oauth/url
- Request Body: None
- Query Parameters:
- **apiKey**– the key obtained from registering your app with the provider
- **apiSecret** – the secret obtained from registering your app with the provider
- **callbackUrl** – the URL that you supplied to the provider when registering your app, state – any custom value that you want passed to the callback handler listening at the provided callback URL.

Description: The result of this API invocation is an OAuth redirect URL from the endpoint. Your application should now redirect to this URL, which in turn will present the OAuth authentication and authorization page to the user. When the provided callback URL is executed, a code value will be returned, which is required for the Create Instance API.

Example cURL Command:

```
curl -X GET
-H 'Content-Type: application/json'
'https://api.openconnectors.us2.ext.hana.ondemand.com/elements/api-v2/elements/facebookleadads/oauth/url?apiKey=insert_facebook_app_id&apiSecret=insert_facebook_app_secret&callbackUrl=www.mycoolapp.com/auth&scope=public_profile'
```

Response:

```
{
  "oauthUrl": "https://graph.facebook.com/v2.8/dialog/oauth?scope=manage_pages%2Cads_management%2Cpages_messaging&response_type=code&redirect_uri=http%3A%2F%2Fwww%3Fmycoolapp%2Fcom&state=facebookleadads&client_id=845967205524376",
  "element": "facebookleadads"
}
```

Handle Callback from the Endpoint: Upon successful authentication and authorization by the user, the endpoint will redirect to the callback URL you provided when you setup your application with the endpoint, in our example, <https://www.mycoolapp.com/auth>. The endpoint will also provide two query string parameters: “state” and “code”. The value for the “state” parameter will be the name of the endpoint, e.g., “facebookleadads” in our example, and the

value for the “code” parameter is the code required by SAP Cloud Platform Open Connectors to retrieve the OAuth access and refresh tokens from the endpoint. If the user denies authentication and/or authorization, there will be a query string parameter called “error” instead of the “code” parameter. In this case, your application can handle the error gracefully.

## Step 2. Create an Instance

To provision your Facebook Connector, use the /instances API.

Below is an example of the provisioning API call.

- **HTTP Headers:** Authorization- User , Organization
- **HTTP Verb:** POST
- **Request URL:** /instances
- **Request Body:** Required – see below
- **Query Parameters:** none

Description: token is returned upon successful execution of this API. This token needs to be retained by the application for all subsequent requests involving this connector instance.

A sample request illustrating the /instances API is shown below.

HTTP Headers:

```
Authorization: User , Organization
```

This instance.json file must be included with your instance request. Please fill your information to provision. The “key” into SAP Cloud Platform Open Connectors Facebook is “facebookleadads”. This will need to be entered in the “key” field below depending on which Connector you wish to instantiate.

```

{
  "element": {
    "key": "facebookleadads"
  },
  "providerData": {
    "code": "Code on Return the URL"
  },
  "configuration": {
    "oauth.api.key": "",
    "oauth.api.secret": "",
    "oauth.callback.url": "https://www.mycoolapp.com/auth",
    "oauth.scope": ""
  },
  "tags": [
    ""
  ],
  "name": ""
}

```

Here is an example cURL command to create an instance using /instances API.

Example Request:

```

curl -X POST
-H 'Authorization: User , Organization '
-H 'Content-Type: application/json'
-d @instance.json
'https://api.openconnectors.us2.ext.hana.ondemand.com/elements/api-v2/instances'

```

If the user does not specify a required config entry, an error will result notifying her of which entries she is missing.

Below is a successful JSON response:

```

{
  "id": 409955,
  "name": "FB Lead Ads DW",
  "createdDate": "2017-03-06T23:17:56Z",
  "token": "",
  "element": {
    "id": 202,
    "name": "Facebook Lead Ads",
    "hookName": "FacebookLeadAds",
    "key": "facebookleadads",

```

```
    "description": "Add a Facebook Lead Ads Instance to connect your existi
ng Facebook account to the Marketing Hub, allowing you to manage pages, etc
. across multiple Marketing Connectors. You will need your Facebook account
information to add an instance.",
    "image": "https://pbs.twimg.com/profile_images/3513354941/24aaffa670e63
4a7da9a087bfa83abe6_400x400.png",
    "active": true,
    "deleted": false,
    "typeOauth": false,
    "trialAccount": false,
  },
  "tags": [
    "FB Lead Ads Tag"
  ],
  "provisionInteractions": [],
  "valid": true,
  "disabled": false,
  "maxCacheSize": 0,
  "cacheTimeToLive": 0,
  "configuration": {
    "oauth.api.secret": "FACEBOOK_APP_SECRET",
    "base.url": "https://graph.facebook.com/v2.8",
    "event.notification.subscription.id": null,
    "oauth.token.url": "https://graph.facebook.com/v2.8/oauth/access_token"
  },
  "pagination.max": "200",
  "event.vendor.type": "webhooks",
  "facebookleadads.pages": "371849943149280|1766381080257409",
  "oauth.scope": "manage_pages,ads_management,pages_messaging",
  "oauth.user.token": "FACEBOOK_USER_TOKEN",
  "filter.response.nulls": "true",
  "oauth.authorization.url": "https://www.facebook.com/v2.8/dialog/oauth"
},
  "event.notification.instance.finder": null,
  "pagination.type": "offset",
  "event.notification.callback.url": null,
  "oauth.callback.url": "http://www.mycoolapp.com/auth",
  "event.notification.signature.key": null,
  "oauth.user.refresh_token": null,
  "oauth.user.refresh_interval": "5183992",
  "oauth.app.token": null,
  "oauth.api.key": "FACEBOOK_APP_ID",
  "oauth.user.refresh_time": null,
  "oauth.basic.header": "true",
  "event.notification.enabled": "false"
},
  "eventsEnabled": false,
  "traceLoggingEnabled": false,
  "cachingEnabled": false,
  "externalAuthentication": "none",
```

```
}
```

Note: Make sure you have straight quotes in your JSON files and cURL commands. Please use plain text formatting in your code. Make sure you do not have spaces after the in the cURL command.

## Instance Configuration

The content in the `configuration` section or nested object in the body posted to the `POST /instances` or `PUT /instances/{id}` APIs varies depending on which connector is being instantiated. However, some configuration properties are common to all connectors and available to be configured for all connectors. These properties are -

- `event.notification.enabled` : This property is a `boolean` property, and determines if event reception (via `webhook` or `polling` ) is enabled for the connector instance. This property defaults to *false*.
  - `event.vendor.type` : When `event.notification.enabled` property is set to *true*, this property determines the mechanism to use to receive or fetch changed events from the service endpoint. The supported values are `webhook` and `polling` . Most connectors support one mechanism or the other, but some like Salesforce.com support both mechanisms. This property is *optional*.
  - `event.notification.type` : This property can be used to determine how an event notification should be sent to the consumer of the connector instance, in most cases your application. Currently, `webhook` is the only supported value for this property. This means that when an event is received by the connector instance, it will get forwarded to the provided `event.notification.callback.url` via a `webhook` to you. This property is *optional*.
  - `event.notification.callback.url` : As mentioned above, the value of this property is an `http` or `https` URL to which we will post the event for consumption by your application. This property is *optional*.
  - `filter.response.nulls` : This property defaults to *true*, i.e., it's `boolean` property, and determines if `null` values in the response `JSON` should or should not be filtered from the response returned to the consuming application. By default, all `null` values are filtered from the response before sending the response to the consuming application.
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