Hubspot Marketing API Provider Setup

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To authenticate a Hubspot Marketing connector instance you must use a developer account to create an application with Hubspot Marketing. You can authenticate with Hubspot Marketing in one of two ways: **OAuth 2.0** and **API Keys**. Hubspot Marketing recommends API Keys for prototyping and OAuth 2.0 for production integrations. For more information, review Hubspot Marketing's Authentication Overview.

- For authentication via OAuth 2.0, you need an application Client ID and Client secret. Use them as the for the <code>oauth.api.key</code> (Client ID) and <code>oauth.api.secret</code> (Client secret) when you authenticate with Hubspot Marketing.
- For authentication via API Keys, you need the developer account API Key or HAPIkey to use as the hubspot.authorization.apikey.

If you do not have a developer account visit https://app.hubspot.com/signup/developers.

OAuth 2.0 Authentication

If you already created an application, see below to locate the **Client ID** and **Client secret**. If you have not created an app, see Create an Application.

To find your OAuth 2.0 credentials:

- 1. Log in to your Hubspot developer account at https://app.hubspot.com/login.
- 2. Click the application that you want to connect.
- 3. Record the Client ID and Client secret.

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	Client ID	37
	Client secret	a14
	Scopes	
	Optionally define the scopes that your application must request during the OAuth process.	Help

API Key Authentication

If you already created an application, see below to locate the **HAPIkey**. You do not need to create an application to authenticate with your **HAPIkey**.

To find your API Key:

- 1. Log in to your Hubspot developer account at https://app.hubspot.com/login.
- 2. Click **Get HAPIkey** on the top right section of the page. If you have not created an application, the **Get HAPIkey** is in the middle of the page.
- 3. Record the HAPIkey.

HAPIkey	
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User ID	4561948
Example request	
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Create an Application

If you have not created an application, you need one to authenticate with OAuth 2.0.

To create an application:

- 1. Log in to your Hubspot developer account at https://app.hubspot.com/login.
- 2. Click Create application.
- 3. Enter a name and choose the visibility of the application.
- 4. Click the application that you just created.
- 5. Record the Client ID and Client secret.

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