## Marketo API Provider Setup

Last Modified on 12/30/2019 8:39 pm EST

To authenticate a Marketo connector instance, you must first belong to the LaunchPoint Technology Partner Program. Once you have a Developer Sandbox, complete the setup steps described in this section.

To set up the API provider:

- 1. Via a web browser, log in to your Marketo account at https://login.marketo.com/.
- 2. Navigate to the admin area of the Marketo application.



3. Click Users & Roles in the left panel.

## 4. Click New Role.



5. Enter the Role Name and assign permissions.

Create New I	Role: Analytics	×
Role Name:	* API Role	
Description:	1. Input Role Name	
Deveniesiones	$\frac{1}{2}$ = Accore Admin (0 of 25)	
Permissions:	Access Admin (0 0125)     Access API (4 of 5)     Read-Only Activity     Read-Only Lead	
	Read-Write Lead	

6. The next step is to create an API only user and associating it with the API role that you created in the previous step. Select the **API-Only** check box and assign the **API Role** at the time of user creation.

🕹 Invite New User		×
First Name: Last Name: Email/Login:	API     User     apis@acmeinc.com     I Input Now User Data	
API Only:		
Roles:	<ul> <li>Admin</li> <li>Analytics User</li> <li>API Role</li> <li>Marketing User</li> <li>Standard User</li> <li>Web Designer</li> </ul>	

7. A Custom LaunchPoint service is required to uniquely identify your client application. To create a custom service, go to the Admin->LaunchPoint screen and select **New Service** 

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	- 🚨 My Account	10 Edt Service
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	St Users & Roles	
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	(ii) Communication Limits	
	Field Management	
	G () Integration	
	Salesforce	
	Landing Pages	
	C Munchkin	
	P SOAP API	
rom the <b>New</b> menu item.	1 LaunchPoint	

8. Choose Custom service type, provide the display name, description and the user created

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Landing Pages						
Munchkin						
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9. Click the View Details link on the grid to get the Client Id and Client Secret.

🛞 Details		×
Copy Client Id and	Client Secret	
Client Id:	9a92b55b-1248-4070-a8f6-dc24b646b9ce	
Client Secret:	0nW2Sm8zX6QbflL4u6CoZJ0utDxnyKaN	
Authorized User:	apis@acmeinc.com	
Get Token		
2		
	Close	

10. Click the Web Services menu item and record the two URLs in the REST API section

(Endpoint & Identity).

Web Services	SOAP API documentation:	http://developers.marketo.com/documentation/soap
Webhooks	Copy Enpoint U	JRL @ Save Charges
() Revenue Cycle Analytics	REST API	https://100.4EV.013.mktouet.com/wet
	Identity	https://100-MEX-913.mikeomet.com/dentity
	REST API documentation:	http://developers.marketo.com/documentation/rest

- 11. From here, you should have everything you need to authenticate a connector instance of Marketo:
  - Client Id
  - Client Secret
  - Endpoint (REST) URL
  - Identity URL