Facebook Lead Ads - Unable to Provision an Instance with Webhooks Enabled

Last Modified on 03/17/2021 11:44 am EDT

If you're running into issues when provisioning an instance of Facebook Leads Ads with webhooks, try these steps.

- Ensure that your Facebook app permissions include manage_pages and leads_retrieval.

- On provision, enter the app version that correlates with your Facebook app version.

Facebook Lead Ad	S		
Name*			
facebookleadads			
Configuration			
	HIDE OPTIONAL FIELDS		
Facebook Version			
v4.0			?
OAuth API Key			?
OAuth API Secret			(?
OAuth Scope			
manage_pages,ads_manageme	nt,pages_messaging,leads_retrieval		?
Callback Notification Signature I	Key		(?
Filter null values from the response			(.
true			▼ (?
Element Instance Tag			~
Add a new tag to the element instance			
Event Configuration			
Events Enabled			
Event Type			
webhook			•
REVISIONS		CANCEL	CREATE INSTANCE

- When going through the authentication flow for Facebook, make sure to only allow pages that you want to receive events from.

Back	What You Allow	Clear
lanage your ads		
lanage your Pages		
Pages		
Jimmys Test Page 3		
Test 13		
CE Test Page		
Test event		
Testing 1		~
Kudo		
		Not Now OK

- Make sure you have admin access to those pages: https://www.facebook.com/help/187316341316631? helpref=uf_permalink